

MEDIA RELEASE



You Can Jive: 40 Years of ABBA Mania at NFSA!

NFSA to celebrate ABBA on 5 March, in partnership with the Embassy of Sweden.

It's been 40 years since ABBA touched down on Australian soil, and the National Film and Sound Archive of Australia (NFSA) is celebrating the Swedish super group on March 5 with an evening of ABBA-tastic celebrations, titled *You Can Jive: 40 Years of ABBA Mania*.

The event is presented in partnership with the Embassy of Sweden. Be the first in line when it all starts at 3pm, with ABBA karaoke and Swedish cider tasting, followed by live performances from local choir Andante Andante and a special screening of *ABBA: The Movie*. Tickets are available to purchase [online now \(\\$14 / \\$12\)](#).

His Excellency Pär Ahlberger, Ambassador of Sweden to Australia, said: 'I am thrilled to co-host this event together with the NFSA to celebrate ABBA's 40th birthday in Australia. ABBA was overwhelmingly well received in Australia in 1977; their music lives on and they are still very popular among Australians. This event will bring together the Australian public as well as the Swedish community, and even visitors from near and far, including Swedish teachers from Australia, NZ and Asia. Happy Birthday, ABBA!'

ABBA: The Movie is a cult documentary from acclaimed director Lasse Hallström, whose career took off thanks to ABBA's iconic music clips. The film follows ABBA as they tour around Australia in 1977, and was originally released to coincide with the release of *ABBA: The Album*. The film will be accompanied by a documentary interview with Hallström (courtesy of ABBA The Museum in Stockholm).

Come along and see if you can pick out the scenes that were actually filmed in Sweden, where the traffic is flowing the other way and the street signs are different!

You Can Jive: 40 Years of ABBA Mania is supported by Rolfe Motors Volvo and Kopparberg.

Interviews available. For media tickets, giveaways and enquiries please contact NFSA Publicity Coordinators Jemma Walsh or Jemma Pietrus (publicity@nfsa.gov.au, 02 6248 2248), or National Media Manager Miguel Gonzalez (Miguel.Gonzalez@nfsa.gov.au, 02 8202 0114).