Fitting Square Pegs Into Round Holes: Describing Archival Moving Images Using Traditional Library Software

Presented by Nancy Goldman
UC Berkeley Art Museum and Pacific Film Archive
Structures, systems everywhere

Models
FRBR
BibFrame
MARC
Relational data structures
Hierarchical data structures
EN15907
Etc.
Finding the right fit

Standalone, customized systems vs. standard but less flexible ones

- Backwards compatibility
- Resources available for system development, implementation and training
- Interoperability
- Cost
Customized standalone system

Pros

• Can have any field you want
• Can create modules specific to your workflow
• Input from end users will hopefully help create intuitive, user-friendly system

Cons

• Can have any field you want
• More effort to create data model, often from scratch
• Cost will likely be higher (both to develop and maintain)
Standard library system (MARC-based, for example)

**Pros**
- Simpler data import and export
- No need to reinvent the wheel
- Facilitates interoperability
- Access to copy cataloging and data sharing

**Cons**
- Much less flexible
- Change happens slowly
- Often must create workarounds to meet local needs
Cataloguing at PFA

• Practices, standards and systems
  • Create initial accession records in standalone FileMaker Pro collection management database
  • Create MARC records in OCLC under the aegis of the UC Berkeley Main Library using RDA (previously used AACR2r/AMIM2)
  • FM Pro database also used for condition tracking, vinegar testing, loan records
Benefits and Drawbacks

- Benefits – much more sophisticated cataloging software than we could afford on our own
- Access to billions of copy cataloging records in OCLC
- Our data aggregated with data of libraries around the world
- Need to duplicate some work (accession data from FM Pro needs to be rekeyed into OCLC)
- Lack of flexibility regarding field names, data display and reconfiguration for reports
FileMaker Pro Collection Management Database
Adoption of RDA (Resource Description and Access)

2.3.2.11.3 Devised Titles for Moving Image Resources

In a devised title for a short advertising film, include the name or an identification of the producer, service, etc., advertised, and the word "advertisement."

**EXAMPLE**
- Manikin cigar advertisement
- Road safety campaign advertisement

In a devised title for unedited moving images, stock shots, or news film, include all the major elements present in the picture in order of their occurrence (e.g., place, date of event, date of shooting [if different], personalities, and subject). 

**EXAMPLE**
- Phantom jet landing at R.A.F. Louchars, July 1971
Save time with streamlined cataloging.

OCLC's cataloging and metadata services give you the tools you need to effectively manage physical and electronic resources. Automated metadata services and industry partnerships eliminate redundant steps, which gives your staff time to work on other priorities.

See the full list of included products »

Experience the power of cooperative cataloging

Benefit from the ongoing work and expertise of OCLC and member libraries worldwide that continue to collectively create, enhance and share quality records found in WorldCat®. Unlimited access to WorldCat allows you to quickly find the records you need so you can copy catalog from one source instead of doing original cataloging. Plus, when improvements that you care about are made to a WorldCat record, OCLC will automatically send you MARC record updates to improve the discoverability of your collections.

Learn more about OCLC Cataloging
<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>OCLC</td>
<td>900614025</td>
</tr>
<tr>
<td>Description</td>
<td>Held by CUY - no other holdings</td>
</tr>
<tr>
<td>Save File</td>
<td>146</td>
</tr>
<tr>
<td>Type</td>
<td>V</td>
</tr>
<tr>
<td>Subtype</td>
<td>ELV</td>
</tr>
<tr>
<td>Source</td>
<td>d</td>
</tr>
<tr>
<td>Auditory</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td>KoKo smokes / c Stuart Productions, Inc. presents ; [Inckwell Studios] ; [produced by Max Fleischer, Alfred Weiss] ; [directed by Dave Fleischer]</td>
</tr>
<tr>
<td>Date</td>
<td>1950, 1928</td>
</tr>
<tr>
<td>Material</td>
<td>m</td>
</tr>
<tr>
<td>Medium</td>
<td>b</td>
</tr>
<tr>
<td>Publication</td>
<td></td>
</tr>
<tr>
<td>Rights</td>
<td>CUY</td>
</tr>
<tr>
<td>Language</td>
<td>eng</td>
</tr>
<tr>
<td>Country</td>
<td>xxu</td>
</tr>
<tr>
<td>Date of Issue</td>
<td></td>
</tr>
<tr>
<td>Date Added</td>
<td></td>
</tr>
</tbody>
</table>

Additional fields:

- **007**: mtrhdbeatgadtimnjikatrimantoniqcc
- **040**: CUY #b eng #s rda #c CUY #d CUY
- **049**: CUYM
- **245**: 00 KoKo smokes / c Stuart Productions, Inc. presents ; [Inckwell Studios] ; [produced by Max Fleischer, Alfred Weiss] ; [directed by Dave Fleischer]
- **246**: 1 Ko-ko smokes
- **257**: United States
- **264**: 1 [United States]: #b Stuart Productions, Inc., #c [1950].
- **264**: 4 #c 1950
- **300**: 1 reel of 1 (5 min., 55 sec) (210 ft); #b optical sound, black and white ; #c 16 mm
- **306**: 000555
- **330**: two-dimensional moving image #b tdi #2 rdcontent
- **337**: projected #b g #2 rdmedia
- **338**: film reel #b mr #2 rdcarrier
- **344**: analog #b optical #g mono
- **490**: 1 Inckwell imps
Recent data migration

- From Library World

- to using UC Berkeley’s OskiCat as database of record

No more shadow database!
Some impacts

- Moved from item to format records
- Mapped a number of data elements to new fields
- Coded donor information allowing display of some data previously only available to staff
- Print condition information more accessible
- Migration is a great opportunity to undertake quality control and housekeeping
**Millennium item record**

![Image of Millennium item record with details]
OskiCat
Other systems in use at PFA

- **CineFiles**
  Uses open-source CollectionSpace software and website developed by UC Research IT department; also will be available on BAM/PFA website

- **Piction**
  - New asset management software for museum-wide image management
One size may not fit all

• It is a balancing act!