

<b>NFSA Branch</b>	National Programs
<b>Project Title</b>	Building a social media presence for the NFSA
<b>Tasks</b>	<ul style="list-style-type: none"> <li>• Examine the use of social media in cultural institutions</li> <li>• Research on social media policy in other institutions and environments</li> <li>• Research models of moderating in other institutions and environments</li> <li>• Platforms for feedback and reviews on the NFSA's content and programs</li> </ul>
<b>Outcomes</b>	<ul style="list-style-type: none"> <li>• A research paper on the ways in which young people, lifelong learners and other communities can engage and interact with the NFSA's content and the people who have created it.</li> <li>• A policy paper for social media for all NFSA sites: nfsaonline, australianscreen, australiansound</li> </ul>
<b>Skills Required</b>	<ul style="list-style-type: none"> <li>• This Intern needs to be a Museum post graduate student who is immersed in the social media environment and has a strong understanding of its usage.</li> <li>• Research skills</li> <li>• Ability write for a variety of purposes</li> </ul>
<b>Timeframe</b>	2 – 3 months